

TECHNICAL UNIVERSITY of CRETE

School of Production Engineering and Management (PEM)

School of Electrical and Computer Engineering (ECE)

Master in Technology & Innovation  
Management (MTIM)



## SPRING CURRICULUM ACADEMIC YEAR 2021-2022

MONDAY - 18:00-21:00

"Market Analysis & Consumer Behavior"

L. Krasadaki

WEDNESDAY - 16:00-20:00

"Legal Aspects of Entrepreneurship and Intellectual Property"

G. Vekinis

THURSDAY

- 15:00-18:00

"Business Intelligence and Knowledge Management"

N. Matsatsinis (in consultation with the Professor)

- 18:00-21:00

"New Product and Service Development"

N. Bilalis / N. Matsatsinis (in consultation with the Professors)

Course Call & Installment Payment: 14 - 18/02/2022

Instruction Period: 21/02/2022 - 03/06/2022

Examination Period: 13/06/2022 - 26/06/2022

