



TECHNICAL
UNIVERSITY
OF CRETE

SCHOOL OF PRODUCTION
ENGINEERING & MANAGEMENT

SCHOOL OF ELECTRICAL
& COMPUTER ENGINEERING



MASTER IN
TECHNOLOGY &
INNOVATION
MANAGEMENT

www.mtim.tuc.gr



MASTER IN TECHNOLOGY AND INNOVATION MANAGEMENT (MTIM)

TECHNICAL UNIVERSITY OF CRETE - TUC
School of Production Engineering and Management
School of Electrical and Computer Engineering

ACADEMIC YEAR 2023-2024





MTIM - Program Structure

The MTIM Postgraduate Program leads to a Master's of Science (MSc) degree in 'Technology and Innovation Management'.

The program's duration is either 12 months (full-time) or 24 months (part-time).

The full-time graduate program comprises:

- Two semesters (or 4 semesters for the part-time program) of 13 weeks each one with course work on a full-time basis (8 courses - 60 ECTS). Examinations are conducted after each semester.
- Following the successful completion of the courses, students will have a 3-6 month period to prepare their master thesis (15 ECTS).
- Optional excursion with partly covered expenses (September 2023 – Germany).





Who should apply?

The Program is suitable for prospective students wishing to join an international, English-speaking Postgraduate Program in Management, Technology and Innovation, with the option of obtaining a Diploma in one year through distance learning.

The program is designed for graduates from a wide range of academic backgrounds including Engineering, Physics, Mathematics, Chemistry, Biology, Geology, Agriculture, Business Administration, Finance, Information Technology, Medical & Bio-medical, Military Academies and Technological Universities & Institutes from EU and non-EU countries.

The program is suitable for those working in the public or private sector.





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Courses

- Courses are taught in English on weekdays from 6pm to 9pm (Central European Time +1) in the afternoon.
- Students can attend the program fully online, through a synchronous distance learning platform.
- Courses emphasize both theoretical and practical aspects, including the use of case studies concerning the biggest tech companies such as Amazon, Google, and Intel.
- Topics covered:
 - Innovation Management & Entrepreneurship
 - Business Economics & Finance
 - Production & Operations Management
 - Decision Analysis & Risk Management
 - Marketing Management in Technology Firms
 - New Product and Service Development
 - Legal Aspects of Entrepreneurship and Intellectual Property
 - Business Intelligence & Knowledge Management
 - Digital Entrepreneurship & Innovation



Tuition Fees

4000€

Payment process:

- Full time students: three (3) installments (40%, 40% & 20%); before the beginning of each of the first two (2) semesters and right before the submission of the Master thesis completion application, accordingly
- Part time students: five (5) installments (20%, 20%, 20%, 20% & 20%) before the beginning of each of the first four (4) semesters and right before the submission of the Master thesis completion application, accordingly





Scholarships

1. In a collaboration with ΔΕΔΔΗΕ (HEDNO S.A. - Hellenic Electricity Distribution Network Operator S.A.) **2 scholarships of 4000€** each.

Who are eligible:

- a. Full-time Students enrolled to the Program for the Academic Year 2023-24.
 - The 2 students with the highest Grade Point Average (GPA) in the 4 courses of the 1st Semester will be exempt from the remaining payments and take back their first installment, as long as they conclude their studies within the set time.
 - The 1st instalment (1600€) must be deposited.

2. In a collaboration with the Public Gas Corporation (DEPA) **7 scholarships of 2400€** each

Who are eligible:

- a. Full-time Students enrolled to the Program for the Academic Year 2023-24
 - The 2 students with the highest GPA in the 4 courses of the First Semester, are exempt from the remaining payments.
 - The 1st instalment (1600€) must be deposited.
- b. Part-time Students enrolled to the Program for the Academic Year 2023-24
 - The 5 students with the highest GPA in the 4 courses of the first 2 semesters (2 courses of the 1st and 2 of the 2nd Semester), are exempted from the remaining payments.
 - The 1st and the 2nd instalment (800€+800€) must be deposited.



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Call for Applications 2023-24

Applications Submission Period:

May 15th – July 15th 2023





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Application Procedure

The applications should be submitted to MSc in Technology in Innovation Management Program via the online applications portal for the postgraduate programs of study at the Technical University of Crete:

https://e-graduate.tuc.gr/jMScApplication/?lang=en_US





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